

Corporate Performance Management Solutions

Microsoft, Partner of the Year Award

2007 Finalist



Markets

Corporate Performance Management reporting and analysis for:

- CFOs
- COOs
- Financial Directors
- Line Managers
- Board Members

Across all industries and company sizes

Key customers

- 7 of the top 10 global investment banks including **Citigroup**
- Fortune 500 corporations including **Standard&Poor's**
- **Small and Mid-sized Enterprises** with multiple locations and business lines
- **Innovative** high growth businesses

Solution benefits

- *Save time* reviewing, reporting and understanding corporate performance
- *Understand* patterns of performance more thoroughly
- *Act quickly* to address risks and opportunities revealed in current performance
- *Increase knowledge* throughout your organization

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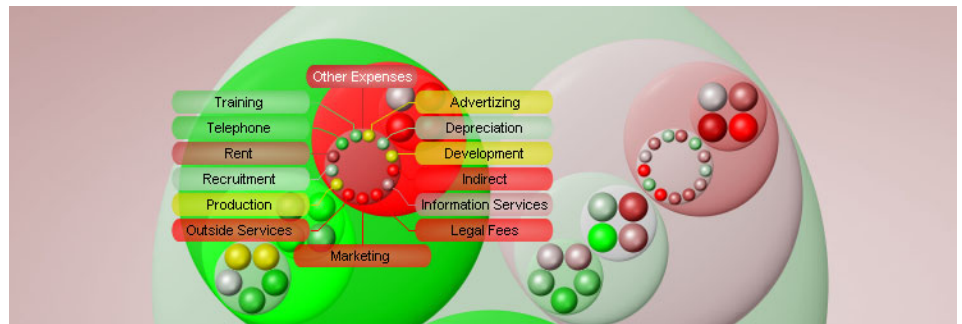
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Performance Revealed

Business leaders are under constant pressure to deliver more. Whether it is market share, financial performance or team efficiency which determines your agenda, the need to understand what is actually going on is key to success. Fractal:Edge's innovative visualization technology provides you with a powerful picture of performance at a glance. And by giving you the ability to review performance measures and spot patterns or anomalies much more quickly than with standard reports, you can be confident that you have a complete grasp of the numbers – and spend more time acting on the information.

Business is More Complex than a Bar Chart

Visual analysis can have enormous power – but oversimplifying does not do you any favours. The Fractal Map approach to data visualization provides an easily understood picture of performance without losing sight of all the essential moving parts. With intuitive click-and-drill, simple slice-and-dice and instant information pop-ups, it has never been easier to understand your data and drive your business performance.



Rapid Returns

Fractal:Edge visualization solutions pay for themselves in weeks or months – less time to spot opportunities and threats, and more time to deal with them drives better financial performance. In a typical CPM deployment, time to review data can be reduced by 50-75% – often 20 to 30 days per user annually – and understanding improves thanks to Fractal:Edge's unique multi-dimensional display. Improved insight can add literally millions to the bottom line by avoiding losses and increasing revenue opportunities.

Fractal:Edge solutions integrate seamlessly with existing data and reporting infrastructures – from spreadsheets through databases such as Oracle and SQL Server to enterprise-level Business Intelligence and Enterprise Resource Planning systems like Business Objects or SAP. With a range of deployment options and a light IT footprint, Fractal:Edge visual solutions can be accelerating your business performance within days.



CONTACT US NOW TO FIND OUT MORE ABOUT HOW FRACTAL MAPS CAN HELP YOU GET GREATER CONTROL OF YOUR BUSINESS